

Tuesday, Dec 07, 2021

08:00 – 09:00 Registration and networking

09:00 – 09:15 Welcome note by Dr Sadoun

09:15 – 09:30 Keynote 1: Youth and the Chemical Industry: What role can YOU play
Insight about the chemical industry and what is the expected role of the youth towards the advancement of the industry. Introduction to the Youth Committee.

Naser Aldousari, CEO, EQUATE

09:30 – 09:40 Q&A

09:40 – 09:55 Keynote 2: A catalyst to accelerate your career development

Ashraf Al Mamari, Chief – People, Technology & Culture, OQ

09:55 – 10:30 Panel discussion: Taking advantage of the changing tide
Tips and tricks to build your career in the new reality.

Ashraf Al Mamari, Chief – People, Technology & Culture, OQ
Maitha Al Marashi, VP, Sustainability, Borouge (Invited)

Moderator:

Sami Sarhan, Head, KAUST SME Innovation Services, KAUST

10:30 – 10:40 Q&A

10:40 – 10:50 Introduction to the Youth Committee

10:50 – 11:15 Networking break

11:15 – 12:00 Exploring the exhibition

12:00 – 13:15 Networking lunch and prayer break

13:15 – 18:00 Expo site visit

19:00 – 22:00 Welcome dinner

Wednesday, Dec 08, 2021

09:00 – 10:00 Live screening of the Annual Forum

10:00 – 11:45 **Workshop: Mock company: Lead the change**

The students address one of the real-life challenges faced and create a solution that the Chemical Industry can offer. They also assign managerial roles within the group and create a mock company to then showcase and sell their solutions to the rest of the audience and the jury.

(Example: “Challenge: How to store food and keep it fresh?”. For this challenge they would try to find an innovation solution by the chemical industry and create a full plan of manufacturing and distribution assigning mock roles amongst the group)

11:45 – 12:45 **Workshop continued: Test your solutions**

The students after they have created a solution for real-life challenge faced, need to go to the exhibition area and try to sell their mock product and strike a fictional deal for its production or distribution.

12:45 – 14:00 **Networking lunch and prayer break**

15:00 – 16:30 **Workshop continued:**

The students will now present their mock products to a jury and give details about the fictional orders that they have received from GPCA exhibitor companies.